

D48 Spec B

High Definition Landscape screens across the United Kingdom

Compliance & Approval

All artwork is subject to approval and is required 5 days before campaign live date.

For more details on copy approval please visit: [Copy Approval Policy](#)

If your ad contains flashing images, please take the flicker test at: www.onlineflashtest.com

Artwork Production Spec

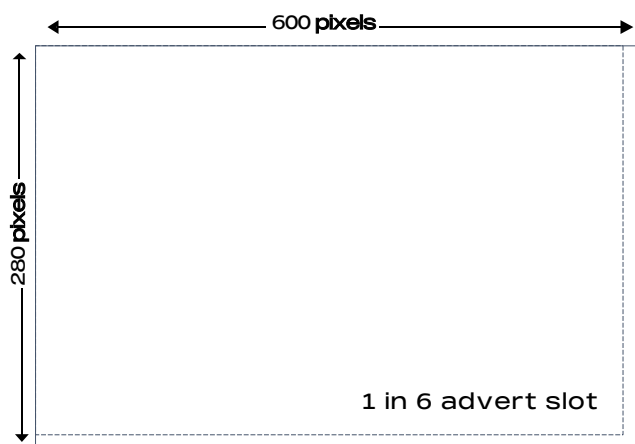
Resolution: 600 x 280

Advert / Slot Length: 10 seconds

Supported Format: jpeg

File Size: No larger than 15MB

File Name: campaign name_artwork
resolution_creative live date
(no spaces only under scores e.g.
Global_1080x1920_080826)



Supplying Artwork

Final artwork should be supplied 5 days prior to the campaign live date Please send artwork to Digitaldelivery@global.com We cannot guarantee the live date of a campaign if the delivery deadlines are not met.

Please see full delivery details and deadlines here: [Digital Delivery Deadlines](#)

Additional File Delivery & Scheduling

Copy allowance: up to 5 files every 2 weeks

Out of hours scheduling: Mon – Fri £300. Sat – Sun: £500

Please see the digital delivery processes & deadlines section of the website for more details [here](#)

Digital Delivery

For any artwork delivery or scheduling related questions, please contact: Digitaldelivery@global.com

Creative Guidelines

Find our creative guidelines here: [Creative Guidelines](#)